

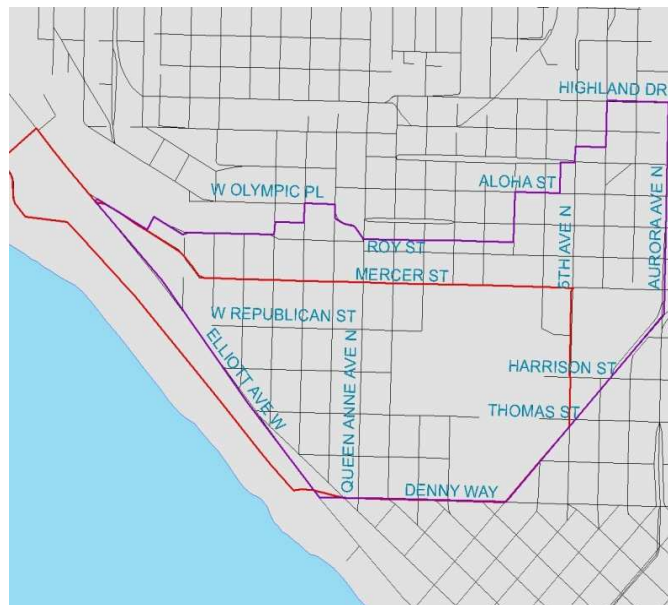


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Uptown

2011 Neighborhood Profile

Neighborhood profiles provide a snapshot of data for Downtown Seattle neighborhoods. Each year the most recent available data is used for demographics, employment, street-level businesses and pedestrian counts. For demographics and employment, census tract level data is combined to provide the best approximation of neighborhood boundaries. The map below compares the census tract boundary used with the Downtown Seattle Association's adopted neighborhood boundary. Street Level Businesses Inventory data does not go north of Mercer Street in Uptown.



- Neighborhood Boundary
- Census Tract Boundary

With the Uptown Theater (home to the Seattle International Film Festival), Seattle Center, and the Pacific Science Center, just to name a few, Uptown is home to a number of cultural icons.

The 74-acre Seattle Center is easily the largest public open space in Downtown Seattle and is home to The EMP Museum, the Space Needle and the Seattle Monorail.

Numerous festivals including Folklife, Bite of Seattle and Bumbershoot take place here every year. Adding to the appeal are the new plans for Seattle Center, which include a new glass art exhibition showcasing the work of artist Dale Chihuly; a renovated Memorial Stadium; and a new children's playground – creating even more opportunities for free and affordable entertainment Downtown.

With a growing residential base, the neighborhood continues to grow. It is also home to the new Bill and Melinda Gates Foundation Campus.

Neighborhood Highlights

- Uptown saw a 40 percent increase in population from 2000 to 2011, an above average increase among Downtown neighborhoods.
- Uptown has the highest education levels among adults age 25 and over and has the second highest per capita income among Downtown Seattle neighborhoods.
- The neighborhood has seen a net decrease in employment between 2000 and 2010 of 9 percent.
- "Restaurants Bars and Cafes" and "Professional Services" make up the largest shares of business types in Uptown. The number of street-level retail businesses decreased across all categories in Uptown between 2007 and 2011.

Demographics

	2000	2011
Population	1,809	2,528
Total Housing Units	1,548	2,275
Occupied Housing Units	1,302	1,832
Owner Occupied Units	19%	19%
Family* Households	14%	14%
Average Household Size	1.39	1.38
Income		
Per Capita Income	\$34,496	\$49,807
Average Household Income	\$47,876	\$68,252
Median Household Income	\$36,036	\$49,707
Education (Age 25+)		
Associates Degree or Higher	60%	68%
Age		
Female Median Age	33.4	35.5
Male Median Age	33.8	36.8

Source: Demographic information was provided by The Nielsen Company, 2011. The U.S. Census Bureau defines "family" as "A group of two or more people who reside together and who are related by birth, marriage or adoption".

Employment

	2000	2010
Construction	12	313
Finance, Insurance, Real Estate	1,179	738
Manufacturing	761	162
Retail & Services	7,363	6,583
Wholesale Trade, Transportation & Utilities	2,620	2,647
Education	0	38
Government	808	1,061
Total	12,743	11,542

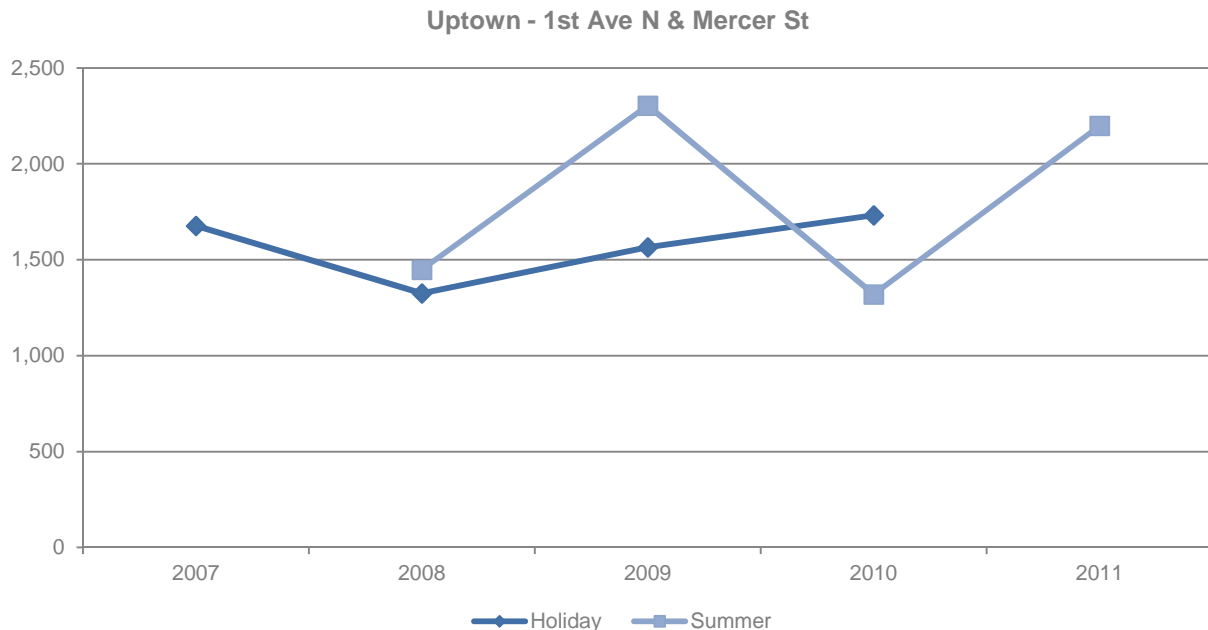
Source: Covered Employment Estimates from the Puget Sound Regional Council. Estimates are based on those employees covered by state unemployment insurance. To create comparable categories between 2000 and 2010, retail and services were combined.

Street Level Businesses

	2007	2011
Education	3	3
Government	3	2
Housing	60	60
Industrial		
Retail	40	31
Merchandise & Gifts	15	13
Clothing & Accessories	2	3
Arts-related	6	3
Other Retail	17	12
Services	192	170
Restaurants, Bars, Cafes	58	50
Professional Services	47	44
Personal Services	22	15
Other Services	65	61
Total Street Level Businesses	298	266

Source: Metropolitan Improvement District 2011 Street Level Business Inventory (Includes businesses accessible from street level and select Downtown shopping centers). Comparable data are available for all Downtown neighborhoods since 2007.

Pedestrian Counts



Counts represent the sum of three shifts: 7:30 am to 9:00 am; 11:30 am to 1:00 pm; and 4:00 pm to 5:30 pm.